

YOURBAN FESTIVAL

from 26/09 to 5/10

*Fabbrica del Vapore
Milan (IT)*

The YouRban Festival is open every day from 09:00 to 19:00.
It is possible to attend the events free of charge, including
same-day on-site registration, subject to availability.



**Funded by
the European Union**



New European Bauhaus
beautiful | sustainable | together

ADI ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

>>>ourban



PATROCINIO
Comune di
Milano

yourban-europe.eu

AGENDA

FRIDAY

26.09.2025

18:30 - 19:30

OPENING EVENT

19:30 - 21:00

GAUDATS JUNK BAND

Concert - music from the 1950s to today, soul, funk, reggae performed with instruments made from recycled materials
Registration required, [click here](#)

SATURDAY

27.09.2025

9:00 - 11:00

LET'S PLAY WITH THE YOURBAN TRUCK

An interactive activity for students from 5th grade to 8th grade, designed to explore and understand the principles of the circular economy in a fun way.
Registration required, [click here](#)

11:00 - 12:00

YOURBAN MOBILE PLANT: EXTENDED GUIDED TOUR

A guided tour to discover the YouRban Truck: an immersive experience to see the machines in action, touch the transformed materials, and explore how design, technology, and citizens come together in circular economy practice.
Registration required, [click here](#)

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SATURDAY

27.09.2025

12:00 - 14:00

YOURBAN MOBILE PLANT: SHORT GUIDED TOUR

Join an exclusive 30-minute visit to the YouRban Truck, the first mobile laboratory for the regeneration of reinforced plastic materials. Four time slots are available during this period, offering an interactive experience in small groups. Registration required, [click here](#)

15:00 - 16:00

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16:00 - 18:00

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17:00 - 18:30

RICCARDO TABILIO
"THIS LITTLE PIECE OF FUTURE"

Audio-guided performance - Individual version
Registration required, [click here](#)

17:30 - 18:30

THINK TOGETHER: YOUR VOICE MATTERS!

A meeting that invites citizens to share thoughts and ideas for a more sustainable city through the reuse of reinforced polymers. Registration required, [click here](#)

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SATURDAY

27.09.2025

18:30 - 19:00

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"THIS LITTLE PIECE OF FUTURE"

Audio-guided performance - Collective version
Registration required, [click here](#)

19:00 - 20:00

SERGE AIMÉ COULIBALY & FASO DANSE THÉÂTRE
"TOLON KE!"

Dance concert
Registration required, [click here](#)

20:30 - 22:00

UPCYCLING BAND "GREEN ART MUSIC PROJECT"

Concert - ethno music with instrument made from recycled materials
Registration required, [click here](#)

SUNDAY

28.09.2025

9:00 - 11:00

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SUNDAY

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14:00 - 16:00

CO-CREATION WORKSHOP WITH COMPOSITE MATERIALS

A practical and creative workshop for families and citizens interested in designing and producing objects with reinforced plastic materials. Registration required, [click here](#)

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17:00 - 18:30

THINK GREEN: LET'S MAKE MILAN MORE CIRCULAR!

A participatory and creative gathering inviting residents to reflect on urban challenges related to the reuse of reinforced plastic materials. Registration required, [click here](#)

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19:00 - 20:00

ESECUTORI DI METALLO SU CARTA FEAT. DAVIDE TOFFOLO
E ALESSANDRO BARONCIANI
"PLAYS MORT GARSON MOTHER EARTH'S PLANTASIA"

Concert for Moog with live illustrations
Registration required, [click here](#)

MONDAY

29.09.2025

9:00 - 11:00

DEMONSTRATIONS FOR SCHOOLS
BY RESERVATION

For information and school bookings, please contact:
info-yourbanMilan@polimi.it

12:00 - 14:00

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17:00 - 18:00

HOW WE TRANSFORM THE MATERIAL

Live demonstrations of the technologies integrated within the YouRban Truck, both individually and as a complete system, for professionals and students. Registration required, [click here](#)

TUESDAY

30.09.2025

9:00 - 11:00

DEMONSTRATIONS FOR SCHOOLS BY RESERVATION

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10:30 - 17:30

RERAFTING FUTURES - DESIGNING FROM WHAT REMAINS: A JOURNEY INTO MATERIAL REGENERATION

ReCrafting Futures is a workshop for professionals and innovators to explore the potential of material regeneration. Registration required, [click here](#)

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TUESDAY

30.09.2025

19:30 - 21:00

TRICKSTER-P "EUTOPIA"

Theatrical board game for 22 people
Registration required, [click here](#)

WEDNESDAY

01.10.2025

9:00 - 11:00

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18:00 - 19:00



DEREMCO PROJECT: PRESENTATION OF INDUSTRIAL RESULTS

YouRban meets DeremCo: an opportunity to share and showcase the industrial achievements of the project. Registration required, [click here](#)

19:00 - 19:40

**EL CONDE DE TORREFIEL
"I HAVE NO NAME"**

Text-based performance
Registration required, [click here](#)

20:00 - 21:30

**TRICKSTER-P
"EUTOPIA"**

Theatrical board game for 22 people
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THURSDAY

02.10.2025

9:00 - 11:00

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BY RESERVATION**

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10:30 - 17:30

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THURSDAY

02.10.2025

17:30 - 19:00

YOURBAN CONFERENCE: TECHNOLOGY AND CREATIVITY FOR A SUSTAINABLE FUTURE

Public conference.
Registration required, [click here](#)

19:00 - 19:40

EL CONDE DE TORREFIEL "I HAVE NO NAME"

Text-based performance
Registration required, [click here](#)

20:30 - 21:30

ATELIERS! "WE DID IT"

Show
Registration required, [click here](#)

FRIDAY

03.10.2025

9:00 - 11:00

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14:00 - 16:30

Interreg  Co-funded by
the European Union | MISSION4WATER
IPA ADRION

ORGANIZED BY THE MISSION4WATER PROJECT: LCA AND CREATIVITY AS A STRATEGIC LEVER FOR SMES

Prof. Niccolò Becattini – LCA and design creativity to drive innovation and decarbonization in SMEs

Daniela De Lucia – A focus on the opportunities offered by the MISSION4WATER project

Registration required, [click here](#)

16:00 - 18:00

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19:00 - 19:40

**EL CONDE DE TORREFIEL
"I HAVE NO NAME"**

Text-based performance

Registration required, [click here](#)

20:00 - 22:00

RICICLATO CIRCO MUSICALE

Concert - Rock/Pop/Ethno music with instruments made from recycled materials

Registration required, [click here](#)

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SATURDAY

04.10.2025

9:00 - 11:00

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19:00 - 19:40

EL CONDE DE TORREFIEL
"I HAVE NO NAME"

Text-based performance
Registration required, [click here](#)

19:45 - 20:30

SOFIA T
DJSET

Registration required, [click here](#)

20:30 - 21:30

SATOYAMA
"SINKING ISLANDS"

Concert - jazz/dreamlike
Registration required, [click here](#)

21:30 - 23:30

SOFIA T
DJSET

Registration required, [click here](#)

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12:00 - 12:30

CLOSING EVENT